

**Centre for Strategic and International Entrepreneurship
& Department of Entrepreneurship and Innovation**

Faculty of Economics and International Relations
Cracow University of Economics
(Krakow, Poland)

are pleased to announce and invite to

**8th International
Scientific Conference ENTRE 2016**

"Entrepreneurship and Beyond"
dedicated to

**"Advancing Research in Entrepreneurship
in the Global Context"**

Krakow (Poland), 7-8 April 2016

The conference is organised in partnership with

The project is realized
together with the National Bank of Poland
within the economic education programme



Newcastle Business School Northumbria University
(Newcastle, England, UK)



Faculty of Economics Marche Polytechnic University
(Ancona, Italy)



Faulty of Business Babes-Bolyai University
(Cluj Napoca, Romania)

Conference Tracks

1. **Methodology of entrepreneurship** and small business research
2. **Multi- and interdisciplinary entrepreneurship** – bricolage of economics and management
3. Internationalised SMEs and **International Entrepreneurship**
4. Innovative SMEs: Knowledge-based and **High-Tech SMEs**
5. Hyper-Growth SMEs and **High-Growth Entrepreneurship**
6. **Entrepreneurial Economy**: Role of SMEs and Entrepreneurship in the Modern Economy
7. Entrepreneurial Management & **Strategic Entrepreneurship**
8. **Family Entrepreneurship** in the Modern Economies of the Globalised World
9. SMEs and **Social Entrepreneurship** in the Globalised World
10. Financing Entrepreneurship: Venture Capital, Corporate Venturing
11. **Entrepreneurship Ecosystem** – Innovative and Entrepreneurial Environment
12. SME/**Entrepreneurship Education** and Public Policy

Keynote speakers



Prof. **Garry D. Bruton**, PhD

Texas Christian University, Neeley School of Business (Fort Worth, Texas, USA)

Garry D. Bruton is a Professor of Management in the Neeley School of Business at Texas Christian University. He is associate editor at the Strategic Entrepreneurship Journal. In addition, he serves on the editorial board of several other academic journals. Garry Bruton is a former general editor at Journal of Management Studies, former president of the Asia Academy of Management and former editor of the Academy of Management Perspectives. He has published over 100 academic articles in leading journals such as the Academy of Management Journal, Academy of Management Review, Strategic Management Journal, Journal of Business Venturing, Journal of International Business Studies, Journal of Management Studies, and Entrepreneurship Theory & Practice.



Prof. **Jonathan Levie**, PhD

University of Strathclyde, Hunter Centre for Entrepreneurship (Glasgow, UK)

Jonathan Levie is a Professor at the Hunter Centre for Entrepreneurship at the University of Strathclyde, where he is Director of Knowledge Exchange. Professor Levie was Associate Coordinator of GEM in its founding year and has served as an elected member of the board of the Global Entrepreneurship Research Association (GERA). He is also a co-investigator at the UK's Enterprise Research Centre. Professor Levie is currently a member of an EC DG Employment expert panel on entrepreneurship and social exclusion and an EC DG Education and Culture expert panel on data and indicators on entrepreneurial learning. His most recent articles have appeared in Journal of Management Studies, Research Policy, Entrepreneurship Theory & Practice, Small Business Economics and Family Business Review, among others.



Prof. **Krzysztof Obłój**, PhD

Warsaw University, Department of Strategic and International Management
Koźmiński University, Department of Strategy (Warsaw, Poland)

Krzysztof Obłój is a Full Professor of Management at the Faculty of Management of Warsaw University (Poland) as well as Koźmiński University (Warsaw, Poland). He is an advisor to the President of the Republic of Poland. His research has been published in journals such as Entrepreneurship Theory & Practice, Journal of East-West Business, Journal of Organizational Change Management, European Journal of International Management. A former president of European International Business Academy (EIBA).



Prof. **Aviv Shoham**, PhD

University of Haifa, Department of Business Administration (Haifa, Israel)

Aviv Shoham (PhD, 1993, University of Oregon) is an Associate Professor of marketing and Head of the Business Administration Department at University of Haifa, Israel. He serves as a visiting professor at the Ljubljana University, Slovenia. His research focuses on international marketing management/strategy and international consumer behaviour. His research has been published in journals such as the Journal of the Academy of Marketing Science, Management International Review, the Journal of International Marketing, International Marketing Review, the Journal of Business Research, the Journal of Advertising Research, International Business Review, the Journal of Applied Social Psychology, the European Journal of Marketing, European Journal of Management, and the Journal of Global Marketing.

Registration fee

Basic fee*:

215 euro - Regular Participants (main author of the paper)

(~ **850 zł** for domestic participants, using PLN bank account**)

200 euro - Members of ICSB, ECSB, USASBE, AIB, EIBA, SMS (~ **800 zł**)

185 euro - PhD Students (confirmation is needed, e.g. copy of PhD ID Card) (~ **750 zł**)

Special cases*:

100 euro - each additional co-author*** of the paper attending the conference (~ **400 zł**)

185 euro - passive participants without a paper (~ **750 zł**)

200 euro - publication without conference attendance (per paper***) (~ **800 zł**)

Additional fees*:

100 euro - accompanying person (social event and gala dinner) (~ **400 zł**)

Special cases*:

230 euro - Combo fee including the Conference in English (7-8 April) and the Convention in Polish (6 April)
(~ **950 zł** for domestic participants, using PLN bank account**)

*If cancelling the registration, we do not refund any fees.

** Information in the Polish language and the bank account number for PLN transfers can be found at the website of the Pre-Conference Convention at: <http://zjazdkiatedr.uek.krakow.pl>

*** One paper can be co-authored by up to three persons. If only one author attends the conference, we charge only one regular fee. If all co-authors want to participate actively in the conference, the main author pay the regular fee and each co-author is obliged to pay a reduced fee

The basic registration fee includes:

- Conference package (notebook, ball-pen, ID badge)
- Participation in all sessions of the conference
- Refreshments during breaks
- Lunch on Thursday (April 7) and on Friday (April 8)
- Social Event and Gala Dinner on Thursday (April 7)
- Certificate of the Attendance

The regular registration fee does not include:

- pre-conference events on Thursday (April 6), which will be held in Polish only (extra fee)
- accompanying persons
- accommodation and travel expenses

Bank account

The fee payment should be done to:

Name of the Recipient: Uniwersytet Ekonomiczny w Krakowie /Cracow University of Economics/

Address of the Recipient: ul. Rakowicka 27, 31-510 Kraków, Poland

Bank account number: Bank BPH S.A. o/Krakow

Payments in EUR:

35 10600076 0000 3210 0015 2428

SWIFT: BPHKPLPK

with the annotation:

ENTRE 2016 + Your Full Name

Payments in PLN:

28 10600076 0000 3310 0016 1623

z dopiskiem:

ENTRE 2016 + imię i nazwisko uczestnika

Participants accommodation and travel expenses are not included in the cost.

Conference Proceedings to be submitted for Web of Science

All positively reviewed articles will be released as 'conference proceedings' e-book with its own ISBN number. The published proceedings of reviewed scientific articles in the English language will be applied for ENTRE 2016 proceedings to be listed in Web of Science (CPCI - Conference Proceedings Citation Index accessed via Web of Science™ Core Collection) operated by ISI Thompson Reuters.

Paper Publication Possibilities

All submitted papers will be double-blind reviewed. The accepted papers will be published in the 2 or 3 **scientific monographs** with its own **ISBN** number (*obecnie 5 pkt. według MNiSzW RP*) published by Cracow University of Economics or its relevant partner(s).

Based on the quality of papers and the recommendations of reviewers, **selected papers** (ca. half of the submitted papers) will be published in the following journals:

- **'Entrepreneurial Business and Economics Review' EBER** (ISSN 2353-883X), an international journal published in **Poland**, indexed in: **ABI/INFOR, ProQuest Entrepreneurship, EBSCO, CEEOL, RePEc, BazEkon, Google Scholar**, currently under evaluation of ERIH Plus (*obecnie 12 pkt. według MNiSzW RP*)
- **'Problemy Zarządzania'** (ISSN 1644-9584) a domestic bilingual journal published in **Poland**, indexed in: ProQuest, EBSCO, BazEkon, Google Scholar (*obecnie 11 pkt. według MNiSzW RP*)

Selected papers will be published also in the following journals (1-3 articles per one journal):

- **'Entrepreneurship and Management'** (ISSN 1733-2486) – a domestic bilingual journal published in **Poland**, indexed in EBSCO, Capell's, BazEkon, RePEc etc. (*obecnie 14 pkt. według MNiSzW RP*)
- **'Journal of Intercultural Management'** (ISSN: 2080-0150) - an international journal published in **Poland**, indexed in: EBSCO Discovery Service, Google Scholar, Index Copernicus, Summon (Serials Solutions/ProQuest), CEJSH, EconPapers - RePEc (*obecnie 11 pkt. według MNiSzW RP*)
- **'Studia Negotia'** (ISSN 1224-8738) an international journal published in **Romania**, indexed in: CEEOL, EBSCO, RePEc, DOAJ, Cabell's, Google Scholar (*obecnie 4 pkt. według MNiSzW RP*),
- **'Theory, Methodology, Practice'** (ISSN 1589-3413) – an international journal published in **Hungary**, indexed in EZB, EconBiz, Google Scholar (*obecnie 4 pkt. według MNiSzW RP*),
- **'Journal of Management and Financial Sciences'** (ISSN 1899-8968) – an international journal published in **Poland**, indexed in: CEJSH, IndexCopernicus (*obecnie 13 pkt. według MNiSzW RP*)
- **'Economia Marche – Journal of Applied Economics'** (ISSN 1120-9593) – an international journal published in **Italy**, indexed in: EconLit, RePEc – EconPapers (*obecnie 4 pkt. według MNiSzW RP*),
- **'Horizons of Education'** (ISSN 1643-9171) – a domestic bilingual journal published in **Poland**, indexed in: CEJSH, CEEOL, BazHum (*obecnie 13 pkt. według MNiSzW RP*)
- **'Studia Oeconomica Posnaniensia'** SOEP (ISSN 2300-5254) – a domestic bilingual journal published in **Poland**, indexed in BazEkon (*obecnie 10 pkt. według MNiSzW RP*)
- **'Entrepreneurship - Education'** (ISSN 2083-3296) – a domestic bilingual journal published in **Poland**, indexed in: BazEkon, CEJSH, Google Scholar (*obecnie 7 pkt. według MNiSzW RP*)
- **'Horizons of Politics'** (ISSN 2082-5897) – a domestic bilingual journal published in **Poland** indexed in: ProQuest, EBSCO, CEJSH, CEEOL, BazEkon, BazHum, IndexCopernicus (*obecnie 5 pkt. według MNiSzW RP*)

Conference Hosts



Conference Chair

Prof. **Krzysztof Wach**, PhD

Head of the Centre for Strategic and International Entrepreneurship



Organizing Committee Head

Agnieszka Żur, PhD

Department of Entrepreneurship and Innovation

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Organizing Committee

To contact us please use our common conference e-mail: entreconf@uek.krakow.pl

Prof. Krzysztof Wach, PhD – conference chair, Dr Agnieszka Żur – head of the organizing committee, Dr Maria Urbaniec – scientific secretary, Dr Małgorzata Kosała, Mgr Marcin Piątkowski, Mgr Judyta Lubacha-Sember, Mgr Liwiusz Wojciechowski

Cracow University of Economics also invites to the pre-conference event CEP 2016 (only in Polish) 1st Convention of Chairs in Entrepreneurship from Poland which will take place in Krakow (Poland), 6 April 2016

<http://www.zjzdkatedr.uek.krakow.pl/>

Conference Calendar

1 December 2015	Registration and Abstract Submissions
15 December 2015	Acceptance Notification
6 January 2016	Full Papers
1 March 2016	Fee Transfer
15 March 2016	Initial adjusting the Paper to the Reviewers' comments
24 March 2016	Confirmation of participation
6 April 2016	*Convention of Chairs in Entrepreneurship from Poland (extra fee)
7-8 April 2016	Conference
up to December 2016	Ending of Reviewing, Editing and Correcting Processes (without Procedia)

*The Convention on April 6, 2016 will be held only in Polish. The rest of events will be held only in English.

Thursday – 7 April 2016

8:00 – 9:00	Registration
9:00 – 11:30	Plenary Session – Keynote Spekaers
11:30 – 12:00	Networking Break
12:00 – 13:30	Paralell Working Sessions
13:30 – 14:30	Lunch
14:30 – 16:00	Paralell Working Sessions
16:00 – 16:30	Networking Break
16:30 – 18:30	Social Event
19:00 – 21:00	Gala Dinner

Friday – 8 April 2016

9:00 – 11:00	Paralell Working Sessions
11:00 – 11:30	Networking Break
11:30 – 13:30	Paralell Working Sessions
13:30 – 14:30	Lunch
14:30 – 16:30	Paralell Working Sessions /or/ Kraków Sightseeing Tour

Conference History

ENTRE 2016 "Advancing Research in Entrepreneurship in the Global Context"

Krakow (Poland) – April 6-8, 2016 – in international partnerships (DE, UK, IT, RO)

DE: Lemex Chair of Small Business and Entrepreneurship, University of Bremen

IL: Department of Business Administration, University of Haifa

UK: Newcastle Business School, Northumbria University at Newcastle

IT: Faculty of Economics, Marche Technical University

RO: Faculty of Business, Babes-Bolyai University in Cluj Napoca

ENTRE 2014 "International Entrepreneurship and Internationalization of firms in V4 Countries"

Krakow (Poland) – April 3, 2014 – in international partnerships (CZ, HU, SK)

CZ: Faculty of International Relations, University of Economics in Prague

HU: Faculty of Economics, University of Miskolc

SK: Faculty of Economics and Management, Slovak University of Agriculture in Nitra

ENTRE 2012 "Entrepreneurship: New Tendencies and Future Sectors"

Krakow (Poland) – April 24, 2012

ENTRE 2009 „Entrepreneurship and Growth of Family Firms"Krakow (Poland)– June 4-5, 2009 – in international partnerships (HU)

HU: Entrepreneurship Research and Education Network of Central European Universities ERENET

ENTRE 2005 „Exploring the Dynamics of Entrepreneurship"

Stockholm (Sweden) – September 8-9, 2005 – in international partnerships (UK, SE)

SE: Centre for Entrepreneurship "ENTER Forum", Southern Stockholm University College

UK: Business School, University of Durham

ENTRE 2003 „Entrepreneurship, Employment and Beyond"

Kraków (Poland) – September 18-19, 2003 – in international partnerships (UK, SE)

SE: Centre for Entrepreneurship "ENTER Forum", Southern Stockholm University College

UK: Northern Economic Research Unit NERU, Northumbria University at Newcastle

ENTRE 2001 „Universities & Entrepreneurship"

Newcastle (UK) – September 7-9, 2001– in international partnerships (UK)

UK: Northern Economic Research Unit, Northumbria University at Newcastle

ENTRE 1999 „Entrepreneurship and Regional Development"

Kraków (Poland) – September 14-15, 1999 – in international partnerships (UK)

UK: Northern Economic Research Unit NERU, Northumbria University at Newcastle

Honourary patronage:



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Education

Republic of Poland



Minister Rodziny,
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PATRONAT HONOROWY



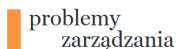
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Towarzystwo Naukowe Organizacji i Kierownictwa
Oddział Kraków



Media patronage:



Further information can be found at:

www.conference.uek.krakow.pl

or via e-mail: entreconf@uek.krakow.pl